



THE COMPLETE PACKAGE

Perfect for new businesses and business rebranding

- » Brand Development
- » Logo
- » Business Card Design
- » Flyer Design
- » Social Media Graphics
- » Professional Photography



THE COMPLETE PACKAGE INCLUDES:

- **Initial branding consultation & guidance**
including Lib Creative's eBook – 'Design Advice for Small Businesses' and moodboard
- **2 – 3 logo concepts**
2 sets of revisions
A collection of files supplied for print & web
- **Professional photography branding session**
Includes a planning consultation, one hour on location and approx. 25-30 images supplied digitally
- **Double-sided business card**
Design only and supply of print-ready file
- **Single-sided flyer**
Design only and supply of print-ready file
- **Facebook profile and cover graphic design**



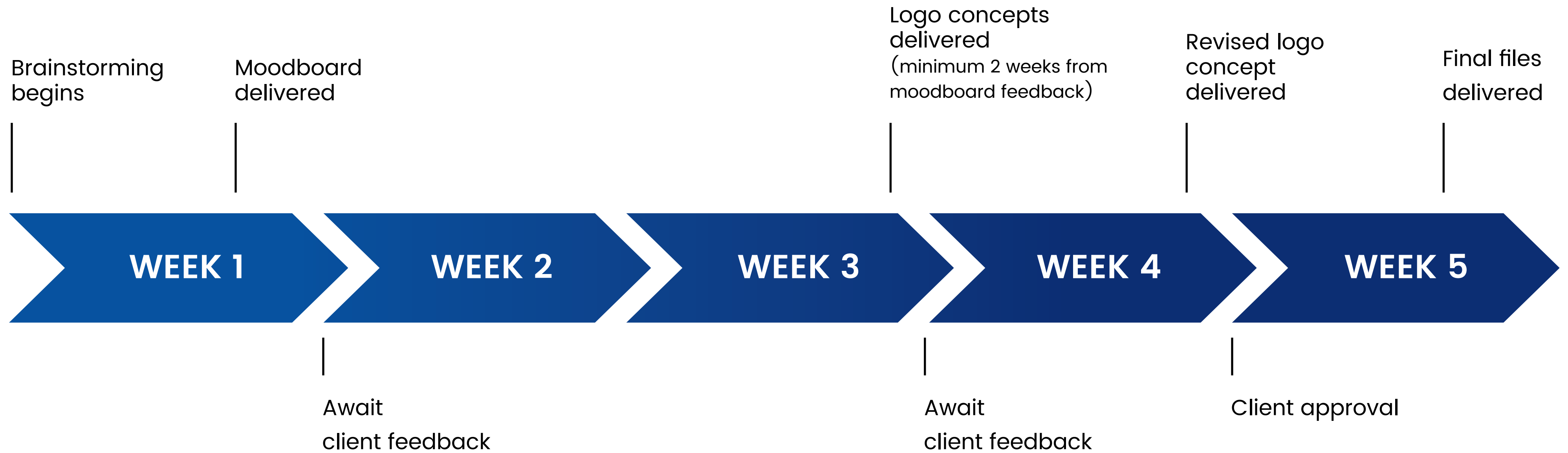
Total cost for The Complete Package is \$2100

*A payment plan is available. Deposit of \$600 upfront, then monthly payments over 3 months of \$500.

Terms & Conditions:

Substitutions to items in the package can be arranged if your needs vary slightly. A non-refundable deposit of \$600 is required before any work is commenced and the remainder of the package cost is required before the receipt of final files unless alternatives have been agreed upon. Timeframe may vary depending on workload, please discuss prior to purchasing if you have any specific time restrictions. Packages must be completed within 6 months of the start date otherwise the remaining items will be cancelled and payment forfeited.

BRANDING DEVELOPMENT TIMELINE EXAMPLE



1. Communicate tight deadlines & restrictions upfront
2. This process cannot be rushed.
3. A job will not commence until payment and completed questionnaire is received.

4. Branding development will take a minimum of 5 weeks from commencement to delivery of final files.
5. This timeline is a guide only and will be influenced by school holidays, promptness of client and other elements beyond my control.

BRANDING EXAMPLE 1



GUNN BUILDING - www.gunnbuilding.com.au

Gunn Building is a locally-operated family business servicing Canberra/Queanbeyan area. They are an experienced, professional team, and wanted the branding for their new business to reflect their professionalism and quality services.









Style Guide for Gunn Building


Font: Great Vibes-Regular Helvetica Neue - 63 Medium Extended

Gunn BUILDING


Colours:

 100% Black	 40% black 10% black	 80% black 50% black
 Green Gradient:	 CMYK 62, 6, 100, 22 RGB 88, 148, 55 WEB #589336	 CMYK 50, 0, 100, 0 RGB 141, 198, 63 WEB #8cc63e

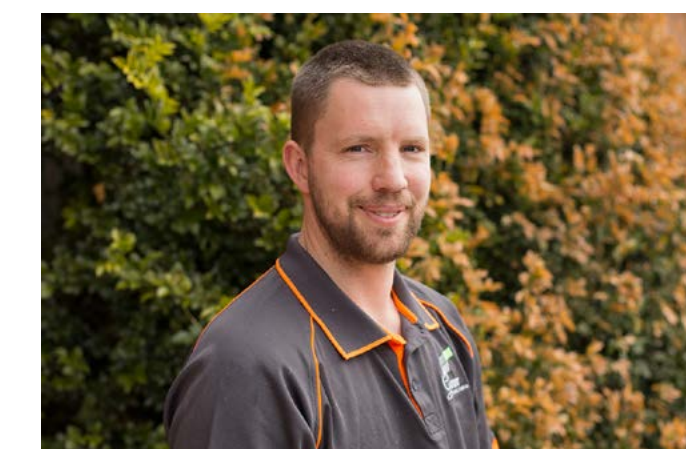

Portrait options



Landscape option



Logo reversed out of black background - type only

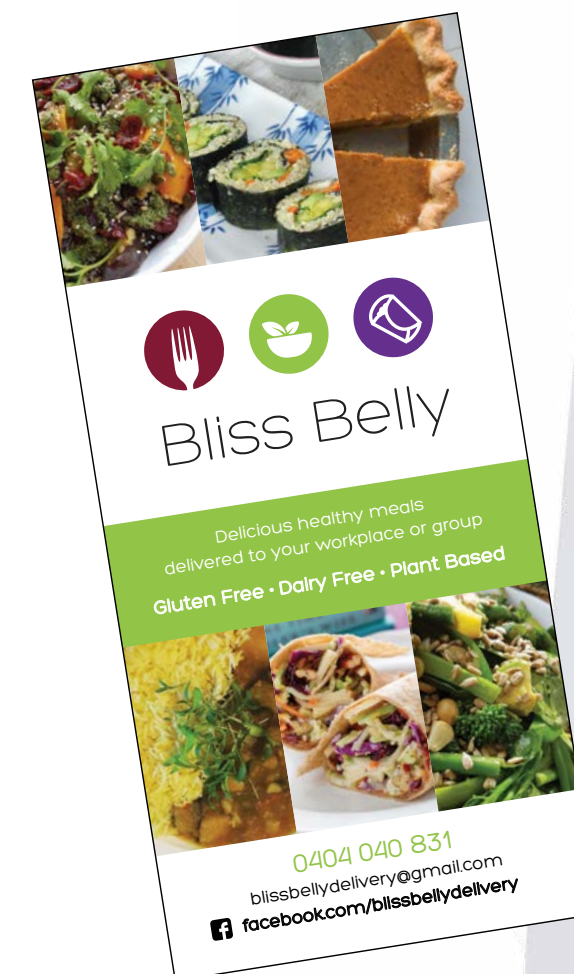
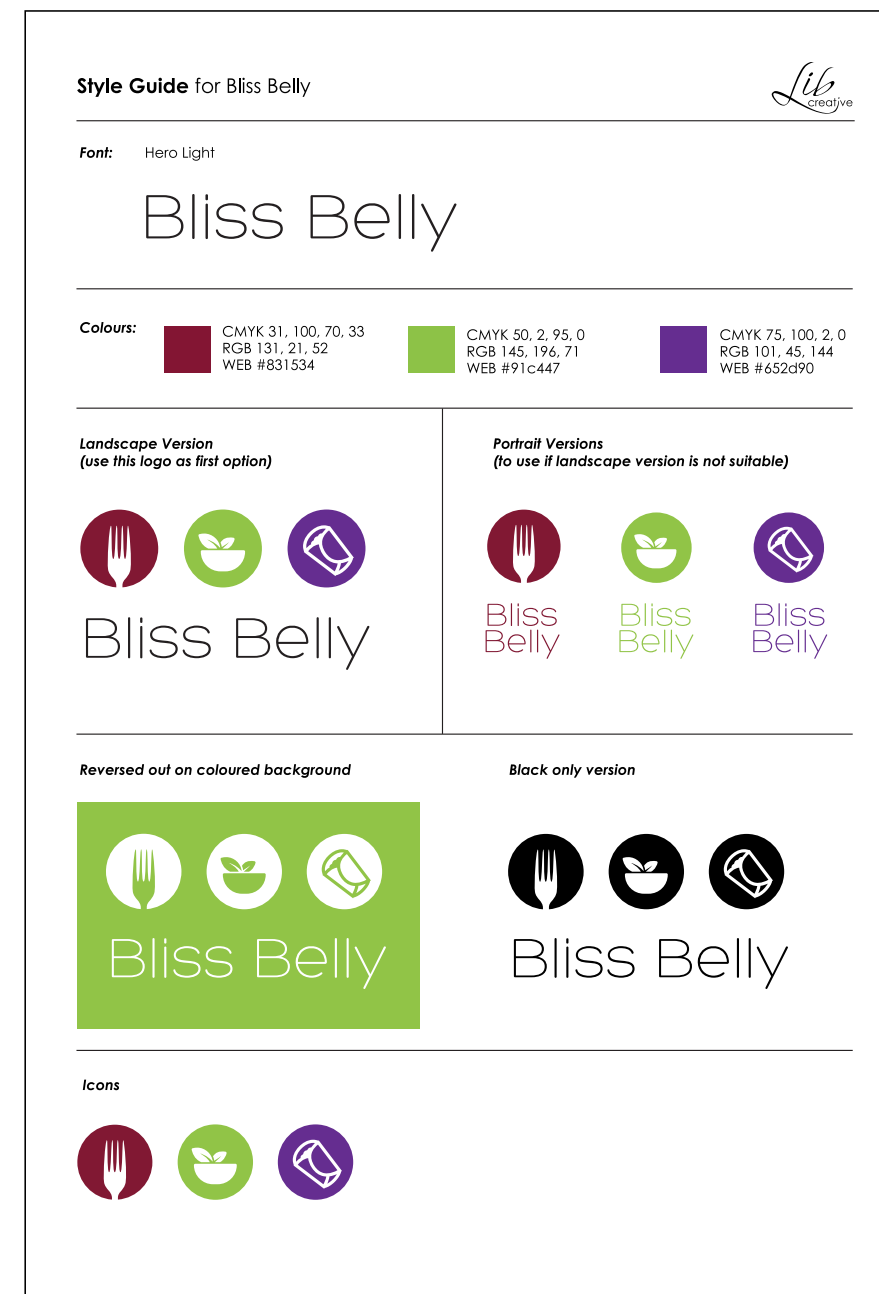


BRANDING EXAMPLE 2



BLISS BELLY

Bliss Belly is a food delivery service providing healthy lunch menu options for busy office workers, delivered to their desk! They wanted their branding to reflect their friendly, healthy vibe.





Helping businesses thrive by providing great design & branding solutions.

GET IN TOUCH

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